



# Perthes Kids Foundation Celebrates Rare Disease Day 2020



Rare Disease Day (February 29<sup>th</sup>) is an international, awareness-raising event that aims to bring attention to rare diseases, like Legg-Calve'-Perthes Disease, and the people who are affected by them. This year Perthes Kids Foundation will be participating in Rare Disease Day by sponsoring its third Annual Perthes Kids Art Contest! The contest will run February 1<sup>st</sup>-22<sup>nd</sup> and the winners will be announced on February 29<sup>th</sup>!

Perthes Kids from around the world are invited to submit their own, original artwork that shows how Perthes kids are *Rare* and amazing!

*Here's what you need to do:* Grab your markers, crayons, pencils- whatever you need- and get creative! The key message for Rare Disease Day 2020 is that: **Rare is many worldwide. Rare is strong every day. Rare is proud everywhere.** Yes, Perthes is rare, but you are not alone! Show us how strong and proud you are! Your completed artwork can be submitted to [artcontest@pertheskids.org](mailto:artcontest@pertheskids.org). Family and friends will be able to vote for their favorite pictures and the top **3** winners will be awarded as follows:

- 3<sup>rd</sup> Place: The artist's photo (selfie!) and their artwork will be posted on pertheskids.org
- 2<sup>nd</sup> Place: The artist's photo (selfie!) and artwork will be posted on pertheskids.org *AND*, their original artwork and selfie will be promoted on Perthes Kids Foundation global social media channels
- 1<sup>st</sup> Place: The artist's photo (selfie!), name, and artwork will be posted on pertheskids.org *AND*, their original artwork and selfie will be promoted on Perthes Kids Foundation global social media channels *AND* their winning artwork will be turned into a custom Perthes Kids Foundation T-SHIRT, which will be sold in our Perthes Shop from February 29<sup>th</sup> through March 7<sup>th</sup>, as part of a special fundraiser for Perthes Awareness.

## THE RULES:

1. This art contest is open to any Perthes Kid between the ages of 7 and 15, anywhere in the world. There will be two different age groups, 7-10 & 11-15, to keep things fair. There will be a total of 6 winners (three from each age group). *(Parents: please do not help your child too much (or at all) with the actual creation of their artwork. Let's keep the competition fair & honest.)*
2. All artwork submitted must be hand-drawn by the artist/kid. Please do not use computer graphics, tracers, pre-made characters or artwork by another person.
3. Contest is only open for 3 weeks. Artwork can be submitted to the Perthes Kids Art Gallery from February 1<sup>st</sup> through February 22<sup>nd</sup>, 2020. *If your child does not fall within the contest age range, they are still welcome to submit artwork to our Gallery to help raise Perthes Awareness!*
4. Get your family and friends to vote for their favorite drawing in the gallery! All artwork can be viewed at [pertheskids.org/gallery](http://pertheskids.org/gallery). Voting will take place from February 23<sup>rd</sup> through February 28<sup>th</sup>, 2020. The public/family/friends will determine 80% of the overall vote, and the other 20% will be determined by our PKF Board of Directors.
5. The winner will be announced on Rare Disease Day- Saturday, February 29<sup>th</sup>, 2020! Supporters of Perthes Kids Foundation will be able to purchase a special t-shirt featuring the winning artwork between February 29<sup>th</sup> and March 8<sup>th</sup>, 2020.



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## HOW TO ENTER:

1. With your parent's help (if needed), scan your artwork onto your computer, or take a clear/high resolution pic of the artwork using a mobile phone camera.
2. Email a PDF, JPEG or PNG of your artwork (*please title your work*), along with the artist's name, age, which hip(s) has Perthes, location and photo to [artcontest@pertheskids.org](mailto:artcontest@pertheskids.org). Attach both the artwork (no more than one piece) and the artist photo to the email. Can also send additional photo of the artist holding their artwork (make for 3 total attached photos for submission email). All artwork will be featured within the Perthes Kids Art Gallery. The six winning artists will be prominently featured, shared and promoted online, along with their personal Perthes story.
3. By participating in the Perthes Kids Art Contest, each individual/family agrees that their artwork, images, and photos can be freely used by Perthes Kids Foundation, as outlined above (online and throughout social media).
4. Keep in mind, the sooner your child submits his/her artwork, the higher up it will appear on our wall! We ask all our Perthes Kids participating in this contest to be creative, be smart, be bold, be unique, be fun, and most of all, be YOU!