

The Perthes Kids Foundation Celebrates Rare Disease Day 2019



Rare Disease Day (February 28th) is an international, awareness-raising event that aims to bring attention to rare diseases, like Legg-Calve'-Perthes Disease, and the people who are affected by them. This year The Perthes Kids Foundation will be participating in Rare Disease Day by sponsoring its second Annual Perthes Kids Art Contest! The contest will run February 1st-21st and the winners will be announced on February 28th!

Perthes Kids from around the world are invited to submit their own, original artwork that shows how Perthes kids are *Rare* and amazing!

Here's what you need to do: Grab your markers, crayons, pencils- whatever you need- and get creative! The theme for Rare Disease Day 2019 is "Show Us Your Stripes"! Show the world what is unique (and awesome) about you! What makes you different? Zebras all have stripes, but each one is unique. They are all created differently and wonderfully, just like our Perthes Kids! Even though they have Perthes in common, we embrace and celebrate what makes us different in a positive way. Your completed artwork can be submitted to <u>artcontest@pertheskids.org</u>. Family and friends will be able to vote for their favorite pictures and the top <u>3</u> winners will be awarded as follows:

- 3rd Place: The artist's photo (selfie!) and their artwork will be posted on pertheskids.org
- 2nd Place: The artist's photo (selfie!) and artwork will be posted on pertheskids.org *AND*, their original artwork and selfie will be promoted on Perthes Kids Foundation global social media channels
- 1st Place: The artist's photo (selfie!), name, and artwork will be posted on pertheskids.org AND, their original artwork and selfie will be promoted on Perthes Kids Foundation global social media channels AND their winning artwork will be turned into a custom Perthes Kids Foundation T-SHIRT, which will be sold in our Perthes Shop from February 28th through March 8th, as part of our special Fundraiser for Perthes Awareness.



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The Rules:

- 1. This art contest is open to any Perthes Kid between the ages of 7 and 15, anywhere in the world. There will be two different age groups, 7-10 & 11-15, to keep things fair. There will be a total of <u>6</u> winners (three from each age group). (Parents: please do not help your child too much (or at all) with the actual creation of their artwork. Let's keep the competition fair & honest.)
- 2. All artwork submitted must be hand-drawn by the artist/kid. Please do not use computer graphics, tracers, pre-made characters or artwork by another person.
- 3. Contest is only open for 3 weeks. Artwork can be submitted to the Perthes Kids Art Gallery from February 1st through February 21st, 2019. *If your child does not fall within the contest age range, they are still welcome to submit artwork to our Gallery to help raise Perthes Awareness!*
- 4. Get your family and friends to vote for their favorite drawing in the gallery! All artwork can be viewed at <u>pertheskids.org/gallery</u>. Voting will take place from February 22nd through February 27th, 2019. The public/family/friends will determine 80% of the overall vote, and the other 20% will be determined by our PKF Board of Directors.
- The winner will be announced on Rare Disease Day- Thursday, February 28th, 2019! Supporters of The Perthes Kids Foundation will be able to purchase a special t-shirt featuring the winning artwork between February 28th and March 9th, 2019.



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How to Enter:

- 1. With your parent's help (if needed), scan your artwork onto your computer, or take a clear/high resolution pic of the artwork using a mobile phone camera.
- 2. Email a PDF, JPEG or PNG of your artwork (please title your work), along with the artist's name, age, which hip(s) has Perthes, location and photo to <u>artcontest@pertheskids.org</u>. Attach both the artwork (no more than one piece) and the artist photo to the email. Can also send additional photo of the artist holding their artwork (make for 3 total attached photos for submission email). All artwork will be featured within the Perthes Kids Art Gallery. The six winning artists will be prominently featured, shared and promoted online, along with their personal Perthes story.
- 3. By participating in the Perthes Kids Art Contest, each individual agrees that their artwork, images, and photos can be freely used by Perthes Kids Foundation, as outlined above (online and throughout social media).
- 4. Keep in mind, the sooner your child submits his/her artwork, the higher up it will appear on our wall! We ask all our Perthes Kids participating in this contest to be creative, be smart, be bold, be unique, be fun, and most of all, be YOU!